

# *The* GLVADA *Cup*

GOLF CHALLENGE ~ DOMESTICS VS. IMPORTS



## August 24<sup>th</sup> 2026

WOODSTONE COUNTRY CLUB

3777 Dogwood Road, Danielsville, PA 18038



GREATER  
LEHIGH VALLEY  
AUTO DEALERS  
ASSOCIATION

2026 SPONSORSHIP GUIDE

# Sponsorship Opportunities

## I. Presenting Sponsor – **SOLD**

As the Presenting Sponsor, your company's name will be identified with the Tournament as the presenter and incorporated into all marketing materials, information, and reports. You will also have the opportunity to serve as the MC at the Award's Banquet and work exclusively with GLVADA to promote your name and products.

## II. Post Tournament Reception Sponsor – **\$9,000**

- Name and logo recognition in all promotional material related to the Reception
- Verbal recognition at the event and in GLVADA newsletters
- Opportunity to display company banner at the Post-tournament Reception with appropriate signage
- Opportunity for company representatives to greet GLVADA Dealers/players
- Expo booth at the Post-tournament Reception to display company items and products
- 4 guests to attend lunch and the post-tournament reception

## III. Luncheon Sponsor – **\$5,000**

- Visibility in all promotional materials, invitations, and references to the luncheon
- Opportunity to hang a banner in a visible location at the luncheon following the Tournament
- 4 guests to attend lunch and the post-tournament reception
- Verbal recognition at the event and in GLVADA newsletters
- Opportunity for company representatives to greet GLVADA Dealers/players at the luncheon venue

## IV. Putting Green Sponsor – **\$2,500**

- Opportunity to display signage in and around the putting green area
- 4 guests to attend lunch and the post-tournament reception
- Opportunity to utilize the putting green for a putting contest for Dealers
- Opportunity for company representatives to greet GLVADA Dealers/players
- Opportunity to award prizes for the winning putters and/or all entries

## V. Driving Range Sponsor – **\$1,500**

- Opportunity to greet all players at the Driving Range for practice shots
- Appropriate signage with company banner and event signage around the driving range
- Opportunity to present a prize for the long drive on the course
- Signage on the long drive hole indicating sponsorship
- 2 guests to attend lunch and the post-tournament reception
- Display table at the Expo/Post-tournament Reception

## **VI. Hole-in-One Sponsorship – \$3,000**

*(GLVADA will provide the prize; a trip for 4 to Scotland to play 4 Scottish Golf Courses OR 2026 Masters Tournament trip w/tickets)*

- Opportunity to staff the Hole-in-One Hole and greet players
- Display company signs at the Hole-in-One Hole
- Recognition at the event and in GLVADA newsletters
- 2 guests to attend lunch and the post-tournament reception

## **VII. Ryder Cup Sponsors (3) – \$2,000**

*(The GLVADA Cup uses a Ryder Cup format)*

- Name identified as the format identity  
(e.g., “AJAX Company Better Ball Competition”)
- Name and logo on each scorecard
- Verbal recognition as format sponsors prior to play
- Display company banner at the entrance to the golf course
- Table at the mini expo/post-tournament reception following play
- 4 guests to attend lunch and the post-tournament reception
- Recognition in GLVADA newsletters

## **VIII. On Course Oasis Sponsorship – \$4,000**

- Company name and logo in the program book and signage around the Oasis Tent
- Table at the Expo/Post-tournament Reception following the Tournament
- 4 guests to attend lunch and the post-tournament reception

## **IX. Score Card Sponsorship – \$2,500**

*(GLVADA will create a Tournament-specific scorecard)*

- Company name and logo on every scorecard
- Company banner near the entrance point of the Golf Course
- Display table at the Expo/Post-tournament Reception
- 2 guests to attend lunch and the post-tournament reception
- Recognition in GLVADA newsletters

## **X. Registration Sponsor – \$2,000**

- Company name and logo displayed at the registration venue
- Participation in the Expo/Post-tournament Reception with a table provided
- 4 guests to attend lunch and the post-tournament reception
- Recognition in GLVADA newsletters

## **XI. Cigar Tent Sponsor – \$2,000**

- Company name and logo in the Cigar Tasting Area
- Staff the area with company representatives
- 4 guests to attend lunch and the post-tournament reception
- Table to display company literature/items during the mini expo

## **XII. Fine Scotch Tasting Tent – \$2,500**

- Company name and logo in the Fine Scotch Tasting Tent
- Staff the area with company representatives
- 4 guests to attend lunch and the post-tournament reception
- Table to display company literature/items during the mini expo

## **XIII. Bourbon Break – \$2,500**

- Company name and logo in the Bourbon Break Tent
- Staff the area with company representatives
- 4 guests to attend lunch and the post-tournament reception
- Table to display company literature/items during the mini expo

## **XIV. Bourbon Putting Contest - \$2,000**

- Company name and logo at the Bourbon Putting Contest
- Staff the area for the contest
- 4 guest to attend lunch and the post-tournament reception
- Display table at the Expo/Post-tournament Reception

## **XV. Golf Cart Sponsorship – \$4,000**

- Company name and logo on each golf cart used at the event
- Provide an item (e.g., sleeve of logoed golf balls or golf towel) to each player (item provided by sponsor)
- Company name and logo on signage at the cart staging area
- 4 guests to attend lunch and the post-tournament reception
- Display table at the Expo/Post-tournament Reception

## **XVI. Hole Sponsors (15) – \$1,000 each**

- Company name and logo displayed at the designated hole
- Opportunity to have employees at the tee to greet players
- Signage on the designated hole
- 2 guests to attend lunch and the post-tournament reception