



GREATER
LEHIGH VALLEY
AUTO DEALERS
ASSOCIATION

Membership Directory

GLVADA.ORG
610.972.5496

On behalf of the GLVADA Board of Directors, I am happy to present the 2024 GLVADA Membership Directory. As you will notice, this directory marks the first time our premier and enhanced associates are identified. Please look first to the businesses listed in this directory when you are in the market for services or products. These Associates know us, they sponsor our activities and are committed to our collective and individual endeavors.

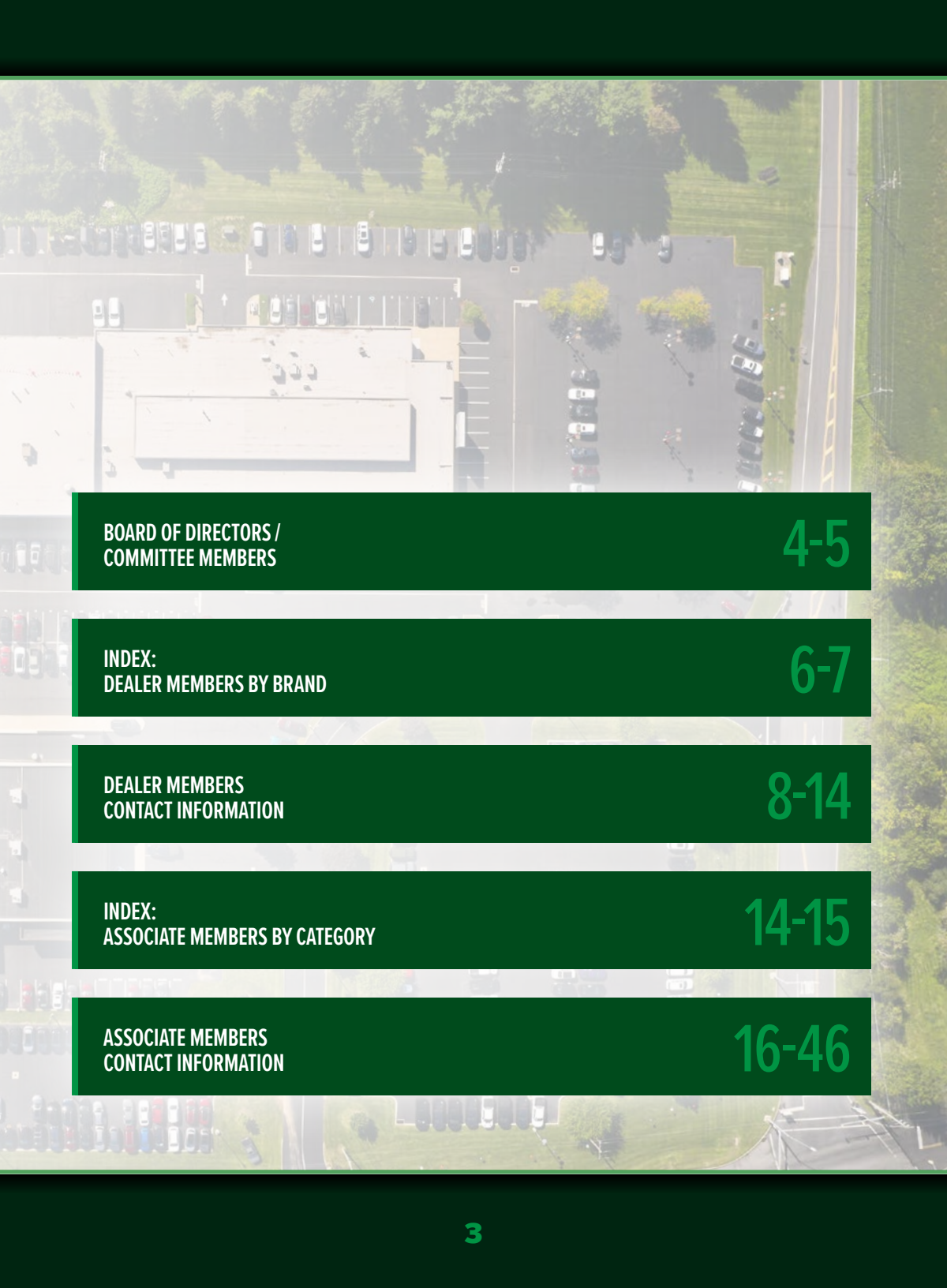
As you are aware, GLVADA exists to support its franchised, new car dealer members. It is our mission to do everything possible to assist our dealers to succeed and grow their businesses. From our onset as a trade association, we have included businesses whose products and services support our industry and our dealers, as associate members. These businesses know our industry and have invested in it. They are committed to our mission and their success is predicated on their support of our dealers.

GLVADA is about the three Cs — Cars, Children and Community. Holding a few events throughout the year enables us to raise money to give back to local organizations in the Valley. Our biggest event of the year is our Lehigh Valley Auto Show, held at Lehigh University's Stabler Campus. This event draws an average of 55,000 to 60,000 people (in a non-covid year). The dealers are excited for it as it creates an uptick in traffic at the local dealerships the week of, and the weeks following, the Auto Show. The community/consumers love this local Auto Show as it gives them the opportunity to view the latest new vehicles available today, all at one location. The children love it because money we raise from this show is set aside to give back to wonderful local charitable organizations. We have given back approximately \$100,000 per year for a total of over one million dollars in the last nine pre-covid years. This could not have been accomplished without the assistance of the manufacturers, dealers, associates and volunteers. I thank you all for your generosity and continued support.

Together, we are a dynamic force in our community.

Dan Moyer

Executive Director, GLVADA



**BOARD OF DIRECTORS /
COMMITTEE MEMBERS**

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Lehigh Valley Acura 12

AUDI

Audi Allentown 9

BMW

BMW of Allentown 10

BUICK

Kelly Buick GMC 10

CADILLAC

Faulkner Chevrolet Cadillac 8

Star Buick GMC Cadillac 13

CHEVROLET

Brown-Daub Chevrolet of Nazareth 8

Ciocca Chevrolet of Quakertown 9

Faulkner Chevrolet Cadillac 10

Outten Chevrolet Allentown 12

Outten Chevrolet of Hamburg 12

Raceway Chevrolet 8

Rentschler Chevrolet 13

Scott Chevrolet 13

Wind Gap Chevrolet 14

CHRYSLER

Brown-Daub D C J R 8

Brown-Daub C J D R F 9

Kelly C D J R 11

Nucar C D J R 12

Outten C D J R 10

Reagle Chrysler 10

Rentschler C D J R 13

Sands Chrysler Jeep Dodge 13

DODGE

Brown-Daub D C J R 8

Brown-Daub C J D R F 9

Kelly C D J R 11

Nucar C D J R 12

Outten C D J R 12

Reagle Dodge 12

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Sands Chrysler Jeep Dodge 11

FIAT

Brown-Daub C J D R F 9

FORD

Ciocca Ford of Quakertown 9

Gilboy Ford 10

Haldeman Ford of Kutztown 10

Haldeman Ford, Lincoln, Inc. 10

Koch 33 Ford 11

Koch Bethlehem Ford 11

Koch Nazareth Ford 11

GMC

Kelly Buick GMC 10

Star GMC Quakertown 13

Star GMC Cadillac 13

HONDA

Lehigh Valley Honda 12

HYUNDAI

Brown-Daub Hyundai 9

Ciocca Hyundai of Quakertown 10

Kelly Hyundai of Hamburg 11

Kelly Hyundai Stroudsburg

Lehigh Valley Hyundai 12

INFINITI

Bennett Infiniti of Allentown 8

Nucar Infinity

JAGUAR

Bennett Jaguar/Land Rover 8

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Brown-Daub D C J R	8
Brown-Daub C J D R F	9
Dotta Auto Sales	10
Kelly C D J R	11
Nucar C D J R	12
Outten C D J R	10
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MERCEDES BENZ

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MITSUBISHI

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NISSAN

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Kelly Nissan of Rt. 33	11
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PORSCHE

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SUBARU

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Faulkner Subaru	10

TOYOTA

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Kelly Toyota of Hamburg	11
Koch 33 Toyota	11
Krause Toyota	11

VOLKSWAGEN

Ciocca Volkswagen of Allentown	9
Koch Volkswagen Mazda	14

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Scott Volvo	13

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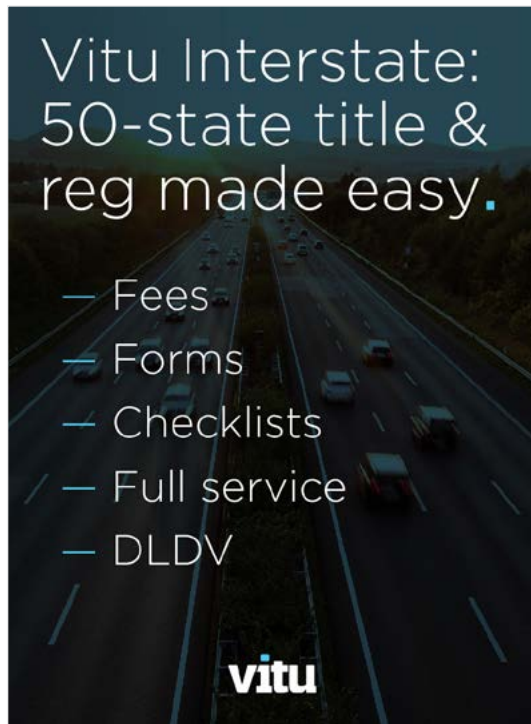
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