

The GLVADA *Cup*

GOLF CHALLENGE ~ DOMESTICS VS. IMPORTS

August 25th 2025

WOODSTONE COUNTRY CLUB

3777 Dogwood Road, Danielsville, PA 18038



**GREATER
LEHIGH VALLEY
AUTO DEALERS
ASSOCIATION**

2025 SPONSORSHIP GUIDE

Sponsorship Opportunities

I. Presenting Sponsor – SOLD

As the Presenting Sponsor, your company's name will be identified with the Tournament as the presenter and incorporated into all marketing materials, information, and reports. You will also have the opportunity to serve as the MC at the Award's Banquet and work exclusively with GLVADA to promote your name and products.

II. Post Tournament Reception Sponsor – \$9,000

- Name and logo recognition in all promotional material related to the Reception
- Verbal recognition at the event and in GLVADA newsletters
- Opportunity to display company banner at the Post-tournament Reception with appropriate signage
- Opportunity for company representatives to greet GLVADA Dealers/players
- Expo booth at the Post-tournament Reception to display company items and products
- 4 guests to attend lunch and the post-tournament reception

III. Luncheon Sponsor – \$5,000

- Visibility in all promotional materials, invitations, and references to the luncheon
- Opportunity to hang a banner in a visible location at the luncheon following the Tournament
- 4 guests to attend lunch and the post-tournament reception
- Verbal recognition at the event and in GLVADA newsletters
- Opportunity for company representatives to greet GLVADA Dealers/players at the luncheon venue

IV. Putting Green Sponsor – \$2,500

- Opportunity to display signage in and around the putting green area
- 4 guests to attend lunch and the post-tournament reception
- Opportunity to utilize the putting green for a putting contest for Dealers
- Opportunity for company representatives to greet GLVADA Dealers/players
- Opportunity to award prizes for the winning putters and/or all entries

V. Driving Range Sponsor – \$1,500

- Opportunity to greet all players at the Driving Range for practice shots
- Appropriate signage with company banner and event signage around the driving range
- Opportunity to present a prize for the long drive on the course
- Signage on the long drive hole indicating sponsorship
- 2 guests to attend lunch and the post-tournament reception
- Display table at the Expo/Post-tournament Reception

VI. Hole-in-One Sponsorship – \$3,000

*(GLVADA will provide the prize; a trip for 4 to Scotland to play 4 Scottish Golf Courses
OR 2026 Masters Tournament trip w/tickets)*

- Opportunity to staff the Hole-in-One Hole and greet players
- Display company signs at the Hole-in-One Hole
- Distribute company logo items to golfers at the Hole-in-One Hole
- Recognition in program book and newsletters
- 2 guests to attend lunch and the post-tournament reception

VII. Ryder Cup Sponsors (3) – \$2,000

(The GLVADA Cup uses a Ryder Cup format)

- Name identified as the format identity
(e.g., “AJAX Company Better Ball Competition”)
- Name and logo on each scorecard
- Verbal recognition as format sponsors prior to play
- Display company banner at the entrance to the golf course
- Table at the mini expo/post-tournament reception following play
- 4 guests to attend lunch and the post-tournament reception
- Recognition in GLVADA newsletters

VIII. On Course Oasis Sponsorship – \$4,000

- Company name and logo in the program book and signage around the Oasis Tent
- Table at the Expo/Post-tournament Reception following the Tournament
- 4 guests to attend lunch and the post-tournament reception
- Distribute company logo items from the Oasis Tent

IX. Score Card Sponsorship – \$2,500

(GLVADA will create a Tournament-specific scorecard)

- Company name and logo on every scorecard
- Oversized replica of the scorecard with the winning team’s scores displayed at the Award’s dinner
- Company banner near the entrance point of the Golf Course
- Display table at the Expo/Post-tournament Reception
- 2 guests to attend lunch and the post-tournament reception
- Recognition in GLVADA newsletters

X. Registration Sponsor – \$2,000

- Company name and logo displayed at the registration venue
- Participation in the Expo/Post-tournament Reception with a table provided
- 4 guests to attend lunch and the post-tournament reception
- Recognition in GLVADA newsletters

XI. Cigar Tent Sponsor – \$2,000

- Company name and logo in the Cigar Tasting Area
- Staff the area with company representatives
- Distribute cigar cutters or shot glasses with company name/logo
- 4 guests to attend lunch and the post-tournament reception
- Table to display company literature/items during the mini expo/post-tournament reception

XII. Fine Scotch Tasting Tent – \$2,500

- Company name and logo in the Fine Scotch Tasting Tent
- Staff the area with company representatives
- Distribute shot glasses with company name/logo
- 4 guests to attend lunch and the post-tournament reception
- Table to display company literature/items during the mini expo

XIII. Bourbon Break – \$2,500

- Company name and logo in the Bourbon Break Tent
- Staff the area with company representatives
- Distribute shot glasses with company name/logo
- 4 guests to attend lunch and the post-tournament reception
- Table to display company literature/items during the mini expo

XIV. Adult Snow Cone Sponsorship – \$2,000

- Company name and logo in the Adult Snow Cone Tent
- Staff the area and provide snacks
- 4 guests to attend lunch and the post-tournament reception
- Display table at the Expo/Post-tournament Reception

XV. Golf Cart Sponsorship – \$4,000

- Company name and logo on each golf cart used at the event
- Provide an item (e.g., sleeve of logoed golf balls or golf towel) to each player
- Company name and logo on signage at the cart staging area
- 4 guests to attend lunch and the post-tournament reception
- Display table at the Expo/Post-tournament Reception

XVI. Hole Sponsors (15) – \$1,000 each

- Company name and logo displayed at the designated hole
- Opportunity to have employees at the tee to greet players
- Signage on the designated hole
- Provide golfers with a company logoed item at the tee
- 2 guests to attend lunch and the post-tournament reception