



2023-2024 AUTO SHOW PET ADOPTION EVENT

Subaru Loves Pets

Auto Show

- Subaru of America is proud to partner with local pet organizations to host pet adoption events during the [CITY] Auto Show in 2023. Together, our goal is to find loving homes for the many shelter and rescue animals in the local community.
- Since the Subaru Loves Pets auto show adoption events began in 2018, more than 1,200 pets have been adopted, and Subaru and its retailers have donated more than \$550,000 to help aid pet organizations in local communities.
 - According to ASPCA®, nearly 6.3 million companion animals enter shelters each year. Our hope is that these adoption events can raise awareness for the animals in need and ideally, unite a companion pet with a loving home.
- We encourage all auto show attendees to visit our exhibit and consider adopting a pet. Those not looking to adopt are invited to donate to help pets in the community. All donations made at our pet adoption exhibit go directly to help animals at our partner shelters.

Subaru Loves Pets

- Auto show adoption events are part of the Subaru Loves Pets® initiative, which is dedicated to improving the safety and well-being of animals in communities nationwide and to ultimately get animals out of shelters and into loving homes.
- To date, Subaru and its retailers have donated over \$51 million to national and local organizations to help in the adoption, rescue, transport, and health of over 420,000 animals nationwide.
- Subaru is especially passionate about supporting shelter animals who need love the most – the older, physically challenged, last-to-be-chosen shelter dogs that we lovingly call the “Underdogs,” who often spend their whole lives waiting to be adopted.
- On October 22, 2023, we’ll celebrate the 5th annual **National Make A Dog’s Day**, a day created by Subaru to encourage all dog lovers to do something special for their dog. Additionally, we ask people to consider welcoming an Underdog into their home and their hearts, as a life-changing way to **#MakeADogsDay**.
- For more information on Subaru Loves Pets, please visit www.subaru.com/pets, as well as follow **#SubaruLovesPets** and **#MakeADogsDay** on social media.

American Society for the Prevention of Cruelty to Animals® (ASPCA®)

- As the largest corporate donor of the ASPCA, Subaru has donated over \$36 million to the organization since 2008.

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