



Auto Show Gala VIP Packages:

Contact Dan Moyer for more information or to secure your sponsorship:
dmoyer2@ptd.net or 610-972-5496

VIP Guest Tickets:

\$150.00 Donation for One VIP Guest ticket.

VIP Group Offer:

\$750.00 Donation for Six VIP Guest tickets (Get Five, Pay for Six).

Available VIP Package Sponsorships:

Bronze Sponsorship - \$850.00:

- 2 GALA Guest Tickets
- 4 Auto Show Tickets
- Advertising at the event
- Advertising on the Auto Show Website as a VIP

Silver Sponsorship - \$1,300.00:

- 4 GALA Guest Tickets
- 8 Auto Show Tickets
- Advertising at the event
- Advertising on the Auto Show Website as a VIP

Gold Sponsorship - \$1,800.00:

- 6 GALA Guest Tickets
- 16 Auto Show Tickets
- Stage participation in the ribbon-cutting ceremony
- Advertising at the event
- Advertising on the Auto Show Website as a VIP

Mummers Sponsorship - \$2,150.00:

- Sponsorship for the Silver String Philadelphia Mummers Band
- 2 GALA Guest Tickets
- 4 Auto Show Tickets
- Stage participation in the ribbon-cutting ceremony
- Company name and Logo displayed prominently

Special Guest Sponsorship - \$TBD

Import Area Sponsorship - \$2,150.00:

- Company name and logo on banners throughout the Import area
- 2 GALA Guest Tickets
- 4 Auto Show Tickets

Import Area Appetizers Sponsorship - \$1,650.00:

- Company name and logo at all appetizer stations
- 2 GALA Guest Tickets
- 4 Auto Show Tickets

Import Area Drink Sponsorship - \$1,650.00:

- Company logo on drink napkins
- Signage displayed at bars
- 2 GALA Guest Tickets
- 4 Auto Show Tickets

Import Area Entertainment Sponsorship - \$1,150.00:

- Company name and logo around the band on signs
- 2 GALA Guest Tickets

- 4 Auto Show Tickets

Domestics Area Sponsorship - \$2,350.00:

- Company name and logo on banners throughout the area
- 2 GALA Guest Tickets
- 4 Auto Show Tickets

Domestics Area Dinner Sponsorship - \$2,650.00:

- Company name and logo at all dinner stations
- 2 GALA Guest Tickets
- 4 Auto Show Tickets

Domestics Area Drink Sponsorship - \$1,650.00:

- Company logo on drink napkins
- Signage displayed at bars
- 2 GALA Guest Tickets
- 4 Auto Show Tickets

Domestics Area Entertainment Sponsorship - \$1,650.00:

- Company name and logo around the band on signs
- 2 GALA Guest Tickets
- 4 Auto Show Tickets

Luxury Area Sponsorship - \$2,150.00:

- Company name and logo on banners throughout the area
- 2 GALA Guest Tickets
- 4 Auto Show Tickets

Luxury Area Dessert Sponsorship - \$1,650.00:

- Company name and logo at all dessert stations
- 2 GALA Guest Tickets
- 4 Auto Show Tickets

Luxury Area Drink Sponsorship - \$1,650.00:

- Company logo on drink napkins
- Signage displayed at bars

- 2 GALA Guest Tickets
- 4 Auto Show Tickets

Luxury Area Entertainment Sponsorship - \$1,150.00:

- Company name and logo around the band on signs
- 2 GALA Guest Tickets
- 4 Auto Show Tickets

Valet Parking Sponsorship - \$2,150.00:

- They'll extend a warm welcome to all VIP event attendees at the Import area, and as the evening unfolds, they'll seamlessly transition Valet Parking to the Luxury Pavilion area. Your company's name and logo will grace both locations, prominently featured on the valet voucher. Plus, exclusive key tags bearing your brand will be furnished for a touch of personalized sophistication.
- 2 GALA Guest Tickets
- 4 Auto Show Tickets

Additional Added Events During the Auto Show:

A - Purses and Perfumes:

- \$45.00 Entrance ticket includes access to the Lehigh Valley Auto Show, ticket pull reception, and 2 tickets for selections.
- Extra tickets available: \$5.00 each or 5 for \$20.00.
- Purses and Perfumes displayed throughout the show floors.
- Winning tickets pulled at 8:00 pm.

B – Friday Night Flights:

- Craft Beer and Wine Tasting - \$45.00 per person.
- Includes access to the Lehigh Valley Auto Show on Friday, March 22nd.
- Tasting pass good for 10 pours of craft beers and wine.
- Event from 6 - 8 p.m.

C - Automotive Career Day:

- Educational event highlighting paths in the automotive industry.
- Speakers include General Managers, Service Managers, Controllers.

